

ISBDC hosts series

Northwest Herald, The (Crystal Lake, IL) - Wednesday, April 14, 2010

McHENRY – The Illinois Small Business Development Center will conduct a series on social networking to help businesses learn the basics of LinkedIn, Facebook, Twitter and blogging.

April M. Williams from CyberLife Tutors will be the instructor. The session begins with a course on LinkedIn from 1 to 3 p.m. April 27, followed by Facebook for Business from 1 to 3 p.m. May 4.

Tweet for Profit will teach Twitter from 1 to 3 p.m. May 11, and Blogging Basics will discuss starting and maintaining a blog from 1 to 3 p.m. May 18.

Each class is \$30, but participants can sign up for the four-course series for \$100. Participants will need to have an account set up in LinkedIn, Facebook or Twitter before taking the course. All courses will be at the Shah Center, 4100 W. Shamrock Lane, McHenry. For details, call 815-455-6098 or e-mail sbdc@mchenry.edu.

– Northwest Herald

Section: Business

Record Number: b3d7c98517ce0479327f9a235476cb4e482e70

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