

APRIL WILLIAMS

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<http://www.facebook.com/aprilmwilliams>

SUMMARY

An inspiring and motivating keynote speaker available for your next event. Contact April@cyberlifetutors.com for booking information.

April M. Williams, nationally recognized professional Speaker, Author and Coach who finds success in helping people find their authentic selves. Small changes can bring about easy, productive and profitable results.

Clients work with April to reinvigorate their lives and prepare for the next chapter. She helps them find the authentic person inside waiting to get out.

As a speaker, April is wowing audiences throughout the Chicago area. April has also authored a book "Social Networking Throughout Your Career" available on Amazon.com and numerous articles on networking, life skills and business topics. She has been featured in major publications including the Wall Street Journal, Project Management Institute, Savvy, Business Journal and Nations Restaurant News. April is a contributing editor to the Blacks Gone Geek IT forum and Hawaii travel website www.808talk.com.

April also holds the designation of being a Project Management Professional (PMP), a designation given by the Project Management Institute recognizing demonstrated knowledge and skill in leading and directing project teams and in delivering project results within the constraints of schedule, budget and resources.

Prior to launching her speaking and coaching career, April led technical projects and programs for Fortune 50 companies. April's career has included creating alignment across organizational boundaries and building consensus despite multiple agendas. April has transformed her skills in working with people, process and technology to leverage social media and personal marketing for career and business development.

April's personal marketing, project organization and job search programs offer audiences practical business strategies and Travel blogger <http://www.808talk.com/author/amwilliams/>

EXPERIENCE

MCHENRY COUNTY COLLEGE

01 / 2009 - Present

Social Media Instructor and Business Counselor

Illinois Small Business Development Center (ISBDC) Instructor at Shah Center McHenry and Fox Valley University & Business Center Elgin. Classes on social networking for business including LinkedIn, Twitter, Facebook, blogs. Presentations on personal branding and career development. The Shah Center is part of SBDC & McHenry County College.

FOX VALLEY UNIVERSITY & BUSINESS CENTER

01 / 2009 - Present

Social Media Instructor

Illinois Small Business Development Center (ISBDC) Instructor at Fox Valley University & Business Center Elgin. Classes on social networking for business including LinkedIn, Twitter, Facebook, blogs. The Fox Valley Center is part of SBDC & Elgin Community College.

CYBERLIFE TUTORS

02 / 2008 - Present

Professional Speaker, Author, Executive Coach

We shorten your learning curve.

Nationally recognized professional speaker for keynote presentations, motivational speeches wowing diverse audiences from business to job seekers.

Personal coach helping those stuck in a job where they are not fulfilled and satisfied. I help you explore the possibilities and when you unsure what's next. Are you ready to determine the next chapter in your life including assessments of you strengths and skills?

We map out where you want to take your future, determine milestones. Together, we take the journey to arrive at your fulfilling future.

Author "Social Networking Throughout Your Career" available at Amazon.com <http://bit.ly/sntyca>.

- Co-Owner of Williams Global Enterprises: Software for the publishing industry. Real Estate partnership owner and property management.
- WITI Chicago Network Board member: Chicago event project manager and business relationship manager.

LION - Open Networker

808 TALK INSIDER GUIDE TO HAWAII

02 / 2008 - Present

808Talk Hawaii Travel Writer and Blogger

Guest blogger, frequent visitor to Hawaii and a great friend of 808Talk Hawaii Travel and Visitor information website. We blog our of the beaten path Hawaiian islands travel. Get inside information on Honolulu & Oahu travel destinations. Learn about Waikiki Beach to the North Shore to Kaneohe. Travel to Diamond Head and snorkel in the Pacific Ocean. Find out about local meetups and events.

Read April M. Williams 808 Hawaii blog posts <http://www.808talk.com/author/amwilliams/>

BLACKS GONE GEEK

01 / 2008 - Present

Contributing Editor and Executive Coach

Career Coach and Executive Coach at Blacks Gone Geek, a social networking initiative dedicated to promoting African Americans in IT. We call this keepin' IT real.

CYBERLIFE TUTORS

01 / 2008 - Present

DVD "Networking For Results" www.cyberlifetutors.com

Networking for Results DVD - 51 min presentation. In today's competitive market, success in your job search depends on effective marketing. If you have not perfected your in-person and online relationship building, you could be missing out on the perfect next opportunity.

Find out more and get your copy at www.Cyberlifetutors.com

Perfect gift idea for high school or college graduates.

CYBERLIFE TUTORS

01 / 2008 - Present

Blogger and Podcaster

Career Blogger, Travel Blogger, Video Podcaster - Career & Networking advice <http://www.cyberlifetutors.com> - Travel blogger <http://www.aprilmwilliams.com> - Video podcast "Where Are You today" <http://youtu.be/tAM2wHmYMvo>

APRIL M. WILLIAMS

01 / 2008 - Present

Travel writer and blogger April M. Williams "Where Are You Today" Travel blog

Travel blog and video podcast showcasing "off the beaten path" locations in McHenry County, Northern Illinois, Midwest, Hawaii and other destinations. Domestic travel and international travel locations, recommendations and reviews. Visit our blog at <http://www.aprilmwilliams.com>

WOMEN IN TECHNOLOGY INTERNATIONAL WITI

02 / 2006 - Present

Chicago Board Member/Project Manager

Current responsibilities include managing annual Chicago Excellence in IT Leadership awards event, relationship management and local promotions. Delivering training and coaching sessions including project management skills.

WILLIAMS GLOBAL ENTERPRISES

08 / 1980 - Present

Co-owner

Principle in global micro-conglomerate consisting of wholly owned subsidiaries and joint ventures in consulting, training, coaching, travel, software development, real estate and other opportunities.

CAREER EDUCATION CORPORATION

07 / 2007 - 02 / 2008

Director, Organizational Initiatives

Director of Organizational Initiatives, a team developing and enhancing organizational capabilities. Created focus for important

strategic initiatives, manage attention, provide “the glue” that helps drive improvements across the organization.

ALLSTATE INSURANCE CO.

01 / 2002 - 07 / 2007

Project Manager

Responsible for developing projects from concept through kickoff including identifying business needs, developing technology options, estimating cost/duration, identifying project resources, and providing input into the cost-benefit analysis for large-scale 50K–5MM\$\$ cross functional projects. Participated in development of systems, tools, processes to enhance project initiation. Participated in design/launch of structured, centralized project initiation process, practices with repeatable processes, standard artifacts, predictable results. Partnered with business and technology to develop solutions for strategic, technically complex, high risk cross functional initiatives. Drove scope definition from idea to project kick off using standard processes and artifacts while delivering a flexible approach to meet business needs. Catalyst for aligning disparate business and technology partners and project features, capabilities and priorities. Founded Allstate Woman’s Information Network

SEARS

04 / 1999 - 01 / 2002

Project Manager Sears.com

Managed and implemented projects supporting Sears e-commerce sites and marketing initiatives. Instrumental in successful launch of Broadvision based toolterritory.com web site. Assisted in multi-million dollar contract negotiations for E.piphany software and services. Partnered with business and technical teams to successfully select CRM vendor who could meet the diverse business and technical requirements of sears.com. Led development team of associates and contractors to purchase hardware, software and custom development for web based E.piphany CRM application. Administered campaign management project, which provided marketing team the flexibility to create ad hoc email marketing campaigns on demand. Supervised email marketing production support team. Sent in excess of 2-5 million emails each week, directly influencing 6.5% of website sales. Directed process to import customer lists from outside sources, increasing permissioned customer base by thousands of customers per day.

SEARS HOLDINGS CORPORATION

1999 - 2001

Ecommerce Manager

Managed the website analytics technology team including data mart, hardware, software, website tracking, outbound email programs and interfaces with customer data warehouse.
Analyst on launch of new Sears.com website and subsequent releases.

SEARS ROEBUCK & CO.

11 / 1997 - 04 / 1999

Business Analyst

Business Analyst – Sears Credit Liaison with business and technical team to shape and redesign process improvements. Part of virtual team designing, developing, testing and implementing call center workflows Managed training initiative for Credit department field associates. Transferred knowledge from development team to regional sites, which enables a higher level of support for end customers Designed and implemented a Lotus Notes database for tracking credit systems availability, which provided a simple method of tracking incidents and understanding root cause of downtime Part of a diverse virtual team that created quality workflow designs including business rules, reducing agent training from 3 months to 1 week. Tested Pega, a Windows NT GUI client server application used by Sears Credit call center agents Set up/supported a process for creating and maintaining standard Windows 95 laptop builds and creating custom builds as needed to solve specific business problems

EDUCATION

CHICAGO DEMING ASSOCIATION

2008 - 2008

Six Sigma Green Belt Training , Six Sigma

Six Sigma Green Belt Training, Chicago Deming Assoc. Six Sigma Master’s Program, Naperville, IL

PROJECT MANAGEMENT INSTITUTE

2005 - 2005

Project Management Professional (PMP) , Project Management Professional

ROOSEVELT UNIVERSITY

1993 - 2002

Master of Science in Information Systems , Information systems

Inducted in to Delta Mu, U.S. national honor society that recognizes academic excellence in Master's business degrees
<http://www.deltamudelta.org>

ROOSEVELT UNIVERSITY

Bachelor of General Studies , Telecommunications

HONORS

PMP, Project Management Professional, Toastmasters, TMI, Competent Communicator, CC, Competent Leader, CL, Advanced Communicator Bronze, ACB

INTERESTS

Professional speaker, executive coach, blogger, blogging, consulting, career, development, training, education, Honolulu, Hawaii, Blacks Gone Geek, Facebook, Twitter, webinar, Toastmasters, resume, job searches, career development

ASSOCIATIONS

Member Project Management Institute (PMI), Chicagoland PMI Chapter, Project Management Office local interest group, Women in Technology (WITI), LIONS, TopLinkedIn, IT Executives Accountability, Pay it Forward

CERTIFICATIONS

PROJECT MANAGEMENT PROFESSIONAL (PMP)

03 / 2005

Project Management Institute

PUBLICATIONS

SOCIAL NETWORKING THROUGHOUT YOUR CAREER: WHAT'S ALL THE BUZZ ABOUT

04 / 2010

CyberLife Tutors · Authors: April Williams · <http://bit.ly/sntyca>

In this book, April M. Williams shows you how to make the most of the today's popular social networking tools to boost your professional image and how you can avoid career limiting mistakes. * Learn which tools are most important today to reach your target audience * See how you can use different tools based on your specific career stage * Find out how to get big results from a small investment of your time * Apply best practices to your time online to avoid social networking etiquette missteps * Discover how to build a strong network to land your next job faster * Identify ways to create your personal brand and communicate your unique selling proposition * Understand trends in the marketplace so you are not caught unaware when you are considering a job change It seems everyone is talking about social networking tools these days. Newspaper stories and daily comics make light of our "tweets". We have all heard about social networking and many of us are using these sites regularly. In fact, these tools have sparked a communication revolution by changing how we talk with each other and the speed in which information travels. If you are a professional looking for a new job, considering a career change or even planning to be in the job market for more than one more year, it is important to understand how to leverage the most common social networking tools. If you are not effectively managing your online network you will appear out dated and behind the times to current employers or recruiters. Currently, 80% of all companies use LinkedIn as their primary recruiting tool. That means if you are not using LinkedIn effectively, other candidates will be hired for the job, which may be a perfect fit for you.

