

Secrets to Getting the Most from WeReward

April M. Williams <http://www.CyberLifeTutors.com>

Secrets to Getting the Most from [WeReward](#)

What is [WeReward](#)?

[WeReward](#) is a smart phone application for the Iphone, Android and Blackberry. [WeReward](#) uses global positioning systems (GPS) to locate you and businesses around you. Your physical location is key to using this service. Other location based services include [FourSquare](#) and [Gowalla](#).

Why is [WeReward](#) different?

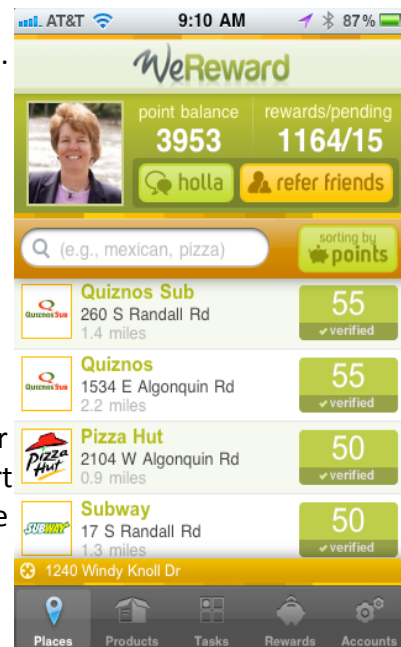
With [WeReward](#), members earn points for each check in. Point values range from 1 point to 1000 or more points per check in. Points can be cashed in for .01 cent each. This makes each check in worth 1 cent to over \$10.00. A check in usually takes just a few seconds and the points add up quickly.

How can you use [WeReward](#)?

[WeReward](#) members can “check in” when they visit locations, try products or download smart phone applications. To check in to a physical location, search for a location using the [WeReward](#) application on your smart phone. Only businesses in your area are listed. Select the business and check in.

What type of businesses are found on [WeReward](#)?

Many types of businesses and organizations are found on WeReward. You will find restaurants, dry cleaners, car deals, schools, hospitals, amusement centers and retail stores.



Secrets to Getting the Most from WeReward

April M. Williams <http://www.CyberLifeTutors.com>

Can I connect [WeReward](#) with other social networking sites?

Yes, you can link your [WeReward](#) account with other social networking sites including Twitter, Facebook and FourSquare.

Connect with me online!

LinkedIn <http://www.linkedin.com/in/aprilmwilliams/>

Twitter <https://twitter.com/AprilMWilliams>

YouTube <http://www.youtube.com/user/AprilMWilliams>

CyberLife Tutors <http://www.cyberlifetutors.com/>

Where Are You Today? Travel blog <http://www.aprilmwilliams.com/>

Facebook profile <https://www.facebook.com/Aprilmwilliams>

Facebook CyberLife Tutors page <http://www.facebook.com/Cyberlifetutors/>

Facebook "Where Are You Today?" page

<https://www.facebook.com/AprillMWilliamsFanPage/>

Where can I use [WeReward](#)?

WeReward members can "check in" when they visit locations throughout the United States. Search for a location anywhere your smart phone can connect to the internet.

What is required to check in and earn [WeReward](#) points?

The specific requirements for each check vary. Some check ins ask for a picture of the business name or logo. The outdoor business sign or a menu with a restaurant name are good choices. Other check ins require photos showing you using a product in your home, for example, an open box of the featured cereal or you eating a specific brand of hummus.

Be sure to follow directions exactly to earn your points. Point requests can be declined by businesses if their requirements are not followed.

Secrets to Getting the Most from WeReward

April M. Williams <http://www.CyberLifeTutors.com>

The ability to check in without taking a photo was recently added. The point value for these check ins is very low.

You can also earn points with referrals and my [WeReward](#) affiliate link is used in this document.

How often can I check in with [WeReward](#)?

Earn points by checking in as often as once every 10 minutes. Check ins more often are allowed though no points are awarded. If you search for a business and see the point value is zero and a clock is displayed, wait a couple of minutes and try again.

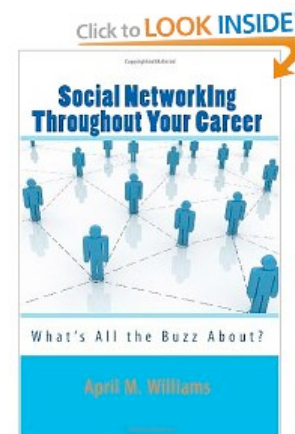
Why do some businesses show up at the top of the [WeReward](#) search results?

Businesses can pay for listings that display at the top of the list based on your location. When you search for a specific keyword, WeReward will match the keyword to the sponsored listings.

Who pays the [WeReward](#) rewards?

Businesses sponsored check ins fund [WeReward](#).

Learn how to make the most of social networking to boost your career with my book "[Social Networking Throughout Your Career: What's All the Buzz About?](#)"



Are there other ways to earn [WeReward](#) points besides check ins?

Yes. You can also earn points by trying out products or downloading smart phone applications.

Secrets to Getting the Most from WeReward

April M. Williams <http://www.CyberLifeTutors.com>

What other [WeReward](#) tips do you have?

Check in when you first arrive at a location so you can see what the requirements are for that location checkin. If you are asked to take a picture of your food, do this when the food first arrives rather than when just a few crumbs are left on the plate.

You and a friend can both check in when you set up a photo shot. Set up the food or other requirements for the check in. Both of you can use your own smart phones to take the photo and check in.

Products available for check ins update often. Check back once a week to see the new items offered for check ins.

When you are leaving your car (once it is parked, of course), search for the name of the business you will be entering. By the time you walk to the front door, you can be ready to check in.

Seek out the check ins that offer high point value to maximize your points earned.

Cash in your points for cash through PayPal at anytime. Any amount under \$50.00 is assessed a \$2.00 fee.

Connect your [WeReward](#) account to your Facebook, Twitter and FourSquare account. It is fun create dialog with your connections about places you visit.

For more career and networking tips, check out our blog at <http://www.cyberlifetutors.com/> and our “Where Are You Today?” travel blog at <http://www.aprilmwilliams.com/>

Ready to get started? Let’s go! Check out my [WeReward](#) affiliate link <http://we.rw/p1YFb/>

